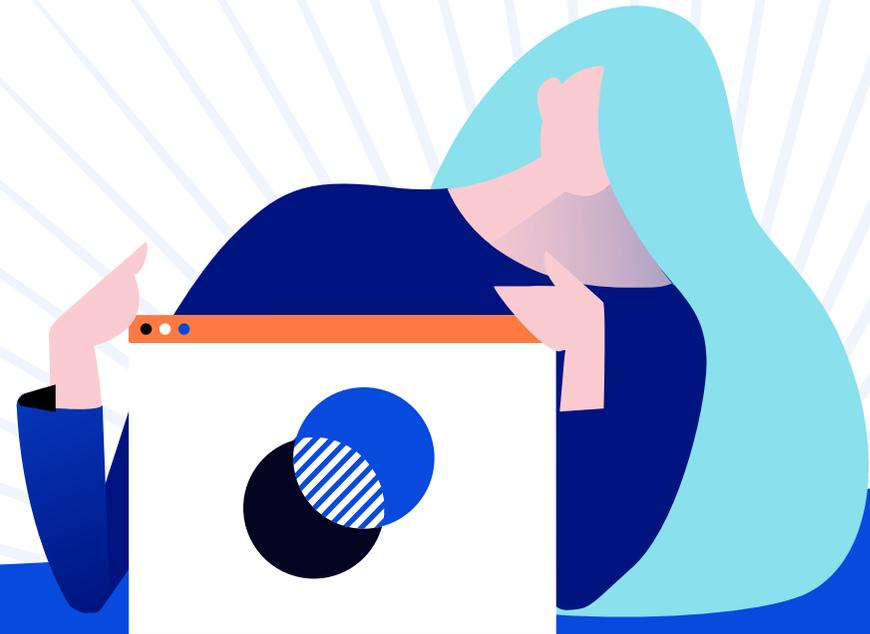


# Get your Presentations *back on track*

with customised *PowerPoint Templates*.



01

## **Stay on brand**

Company PowerPoint Templates will ensure all your representatives are stepping into sales and other communication initiatives with their best branding foot forward. Empower your team in creating presentations that are on brand and consistent with various marketing and advertising material. This is imperative to being recognised and respected in the market.



## Font

Every brand style guide includes an approved font for use online and in Microsoft Office. Correctly built templates offer the ability to embed these into presentations which means you never risk running the wrong fonts.



## Colours

Custom built PowerPoint Templates include your company's colour palette ensuring every table, graph, chart and text box is using the correct colours (and not your competitors).



## Logo

The company logo is undoubtedly the most recognisable visual asset of the brand. PowerPoint Templates ensure every marketing and sales presentation is stamped.

02

# Advocate consistency

Miss-mash of different fonts, backgrounds, borders and animation can distract audience from the topic and leave them bewildered. Make it easy for your audience to digest your message.

A custom designed PowerPoint Template will ensure you and your team present information and data clearly and consistently.



03

## Be more efficient

Artistically-challenged staff can get into a horrible design mess without the guidance of company PowerPoint Templates. Invest in getting your most regularly used slides professionally designed – spend less time formatting and more time developing your narrative.



### OUR MISSION

*To empower presenters, communicators and brands to be truly remarkable and deliver engaging forms of visual communication.*

### IF YOU HAVE ANY QUESTIONS

*About how to be remarkable at your next pitch, presentations or create a world-class campaign.*

### DON'T HESITATE TO CONTACT

📞 1300 843 562

✉️ hello@persuaders.co

🌐 persuaders.co