

Hello,
you good
thing



THANKS FOR POPPING BY

I hear you have a problem

I need to be
better at making
presentations

I want to be better at
**pitching and
presenting**

I don't know what
my brand should
look and act like

I have disjointed comms
and need to
**streamline my
messaging**



CLARIFY | CONNECT | COMPEL

Sound familiar?

Don't worry, you're not alone.

These problems are so common, we've
made a business out of solving them for

ambitious leaders and teams

OPTUS



ANZ



Westpac



Navia



Your logo
belongs here

Are you a mover & shaker

READY TO MOVE THE NEEDLE?



HOW WE CAN SUPPORT YOU

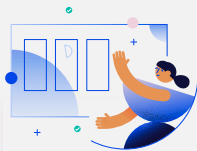
It's tricky to work without the right tools and skills

Trust the professionals to help you save time, get clarity, upskill your team and **compel your audience.**



MAKING PRESENTATIONS

Empower your team with the technical and creative know-how to develop inspiring, strategic presentations.



PITCHING & PRESENTING

Improve your confidence when presenting and deliver strategic, story-led presentations to win over your audience.



BRAND EXPERIENCE

Build a strong brand foundation and make memorable content with a visual and verbal toolkit.

Why Persuaders?

We're the perfect blend of a
Corporate Comms Consultancy
& Creative Agency

What does that mean?

We're masters in telling powerfully persuasive stories and relaying key messages in ways that resonate with audiences.

**More importantly,
we'll help you do the same.**



Visual Voice

Strengthen your brand with a consistent look and feel in your visual & verbal comms.

Learn how visual and verbal symbiosis can impact information processing time and elevate overall brand sentiment. Uncover and harness the integral synergy between words and imagery to move customers to action.

\$2,970^{+GST}

Half Day Workshop

UP TO 12 PEOPLE
ONLINE OR
IN-PERSON

WHO THIS IS PERFECT FOR:

- **Branding and Marketing teams** who need to extend limited visual guidelines
- **Content Producers** who are required to create varied content with a consistent tone of voice
- **Teams** who need to build branding to bring strength to their initiative



It was a rewarding experience all round, so much so that we are back with a new project again this week, and no doubt would turn to Persuaders as a creative partner again.

RYAN FLANAGAN
CEO, REVUEFINDA

Workshop Outcomes



Build a Foundation

Learn the fundamentals and benefits of visual thinking.



Consistency

Ensure that both visual and verbal communications are powerful and congruent.



Visual Impact

Leverage visuals to convey volumes of information.



Visual-Verbal Symbiosis

Make your marcomms more compelling by activating the whole brain.



Level Up with Persuaders

Tailored to your company



Sessions are **customised** to meet specific requirements and skill levels of your team.

Advanced presentations skills



Learn **professional skills** to improve the way your business communications are developed, designed and delivered.

Learn from experts



Sessions are led by **world-class facilitators** with a wealth of experience, and we'll carefully select the coach(es) we think are the best fit for your company.

Real-time feedback



Work through specific challenges, practice and receive **real-time feedback** from industry experts.



What happens now?

It's as simple as:

1. Call (02) 8985 9499 or email hello@persuaders.co to find out more about the courses.
2. Let's find a solution that works for you.
3. You'll receive a quote for the official sign off and we'll kick off your Persuader Training!

