

**Hello,**  
**you good**  
**thing**



THANKS FOR POPPING BY

# I hear you have a problem

I need to be  
better at making  
**presentations**

I want to be better at  
**pitching and  
presenting**

I don't know what  
my brand should  
**look and act like**

I have disjointed comms  
and need to  
**streamline my  
messaging**



CLARIFY | CONNECT | COMPEL

## Sound familiar?

**Don't worry, you're not alone.**

These problems are so common, we've  
made a business out of solving them for

**ambitious leaders and teams**

OPTUS



ANZ



Westpac



Navia



Your logo  
belongs here

**Are you a mover & shaker**

READY TO MOVE THE NEEDLE?



HOW WE CAN SUPPORT YOU

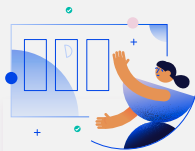
# It's tricky to work without the right tools and skills

Trust the professionals to help you save time, get clarity, upskill your team and **compel your audience.**



## MAKING PRESENTATIONS

Empower your team with the technical and creative know-how to develop inspiring, strategic presentations.



## PITCHING & PRESENTING

Improve your confidence when presenting and deliver strategic, story-led presentations to win over your audience.



## BRAND EXPERIENCE

Build a strong brand foundation and make memorable content with a visual and verbal toolkit.

## Why Persuaders?

We're the perfect blend of a  
Corporate Comms Consultancy  
& Creative Agency

### What does that mean?

We're masters in telling powerfully persuasive stories and relaying key messages in ways that resonate with audiences.

**More importantly,  
we'll help you do the same.**

# Public Speaking

Deliver speeches with confidence, clarity and charisma.

Work through strategies to master self & stage and build confidence. Use proven frameworks to craft your speech and win the hearts and minds of your audience. Get proven techniques and personalised feedback to ensure your message lands.

**\$5,700**<sup>+GST</sup>

Half Day

Full Day

**\$8,970**<sup>+GST</sup>

UP TO 12 PEOPLE  
ONLINE OR  
IN-PERSON

## WHO THIS IS PERFECT FOR:

- **Sales and Marketing teams** who regularly speak with potential or existing clients and stakeholders
- **Executives, C-Suite and Senior Managers** who want to improve their form and stage presence
- **Individuals** with the desire to overcome nerves and improve confidence in public speaking and/or group settings

**Navia**



The entire project was a refreshing take on how stellar training facilitators can provide that 1-on-1 careful attention that often gets overlooked with larger creative studios.

**SIMON BORG**  
CEO, NAVIA



CLARIFY|CONNECT|COMPEL

## Learning Outcomes



### Connection

Discover strategies for delivering memorable content that is relevant to your audience.



### Influence

Become a speech-making wizard through the perfect balance of message and method.



### Confidence

Hone your ability to deliver speeches or presentations with ease on any stage.



### Impact

Master the fine art of stage presence, humour and charisma.



# Level Up with Persuaders

## Tailored to your company



Sessions are **customised** to meet specific requirements and skill levels of your team.

## Advanced presentations skills



Learn **professional skills** to improve the way your business communications are developed, designed and delivered.

## Learn from experts



Sessions are led by **world-class facilitators** with a wealth of experience, and we'll carefully select the coach(es) we think are the best fit for your company.

## Real-time feedback



Work through specific challenges, practice and receive **real-time feedback** from industry experts.



# What happens now?

## It's as simple as:

1. Call (02) 8985 9499 or email [hello@persuaders.co](mailto:hello@persuaders.co) to find out more about the courses.
2. Let's find a solution that works for you.
3. You'll receive a quote for the official sign off and we'll kick off your Persuader Training!

